



## Frogtown Fair 2009 – Promoting Green Living!

In an effort to encourage citizens of Northwest Ohio and Southeast Michigan to live more greenly, the City of Toledo and The Blade hosted the second annual Frogtown Fair on Saturday, August 8, 2009 in downtown Toledo at the Erie Street Market. The fair was free and open to the public. In addition to viewing displays, attendees were able to participate in a number of environmentally friendly activities and workshops. The event summary is as follows:

- An estimated 1700 people visited the Fair to view 63 exhibits by green businesses, organizations and agencies and participate in 13 activities, both in the Children's Activity Area in the Toledo Civic Theater and in the main exhibit hall.
- Free passes were distributed to 19 people that indicated they used TARTA to get to the Frogtown Fair. A free monthly pass was raffled off to those arriving on public transportation.
- Volunteers distributed reusable grocery bags donated by Kroger and by the staff of the Menards in Holland, Ohio.
- Over 100 people attended 6 how-to workshops offered by exhibitors on a variety of green topics and a tour of the Toledo Division of Environmental Services Demonstration Rain Garden by the Rain Garden Initiative of Toledo-Lucas County.
- American Rivers, the Toledo Stormwater Program and the Rain Garden Initiative of Toledo-Lucas County sold 57 New England Rain Barrels and 20 Bio-Orb Composters.
- The Gas Cap Testing and Replacement Program sponsored by the Toledo Division of Environmental Services Air Section and TMACOG tested a total of 52 vehicles. Of those tested 9 failed and the gas caps replaced, resulting in the elimination of 1,791 pounds of evaporated emissions and 2 tanks of gas annually per vehicle.
- The Mercury Pollution Prevention Partnership exchanged 35 mercury thermometers for safer digital ones. Three thermostats, one sphygmometer, and a small vial containing elemental mercury were also collected during the Fair.
- The Lucas County Solid Waste Management District's Specialty Waste Program removed 217 lbs of alkaline batteries, 10 lbs of nickel-cadmium batteries, 6 lbs of lithium batteries (total of approximately 2000 batteries), 51 lbs of compact fluorescent light bulbs (120 bulbs), 20 lbs of 4-ft fluorescent bulbs (10 bulbs), 127 lbs of electronics and five smoke detectors.
- The Nature Conservancy donated biodegradable and compostable flatware, containers, and bags for the resident food vendors, Bailey's Pizza and C.J.'s Breakfast and Sandwich Shop, so that food waste could be composted. With the assistance of Hirzel Canning Company and N.A.T. Transportation, approximately 125 gallons of waste were diverted from the landfill.

- AccuShred, LLC, shredded 1000 lbs of documents and collected 10,000 lbs of electronics. All of the electronics collected will be recycled and disposed of in an environmentally responsible manner, keeping them out of landfills.
- Approximately 25 people participated in the social hosted by Toledo Green Drinks at the conclusion of the Fair and enjoyed a presentation by Stacy Jurich and Joe McEachern entitled "Waste Vegetable Oil as Fuel."
- Door prizes, included \$50 in gift certificates donated by Menards, a free energy audit donated by The Green Home Pros, LLC, a free week at the Lourdes College Life Lab Summer Science Camp donated by S.A.V.E., and nine rain garden plants donated by Naturally Native Nursery were raffled.
- 89% of the survey responders indicated that they were "very satisfied" or "satisfied" with the Fair. The surveys also showed that visitors appreciated the range and diversity of participating organizations, the great information provided, and the friendliness of the exhibitors and staff.

## Electronics Recycling

AccuShred provided free electronic waste and securely shredded document recycling at the City of Toledo, Quilter Environmental Center, 348 South Erie Street. Equipment accepted included computers, monitors, terminals, laptops, hard drives, keyboards, computer mice, printers and modems, telephone equipment, cables, cell phones, fax machines, VCRs, DVD players, speakers, radios, electronic games, cameras, typewriters and power tools. Televisions were accepted for a nominal fee of \$15. Microwaves, appliances and air conditioners were not accepted.



## Variety of Exhibits, Workshops and Children's Activities

FrogTown Fair exhibits demonstrated to the community that "It Is Easy Being Green" by providing a clearinghouse of ideas for homeowners and families trying to adopt more environmentally friendly practices in everyday living.



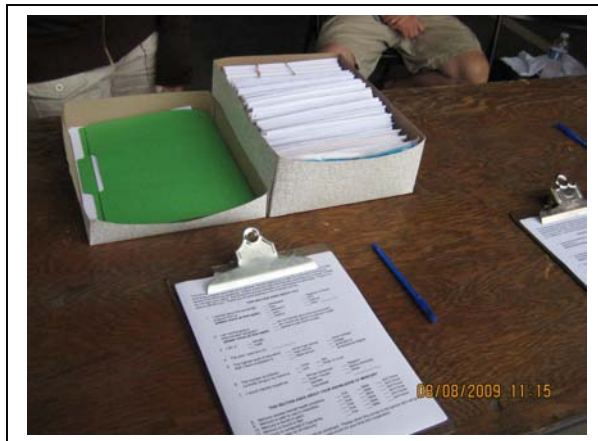
## Gas Cap Testing

The Toledo Division of Environmental Services partnered with the Toledo Metropolitan Area Council on Governments (TMACOG) to check gas caps for leaks and provided a replacement for leaking gas caps.



### MP3-Thermometer Exchange Program

The Mercury Pollution Prevention Partnership conducted a mercury thermometer exchange in which attendees recycled their mercury thermometer and received a safer digital one. The exchange will take place at the City of Toledo Water Distribution Building, 401 South Erie Street.



## Rain Barrel Sale

American Rivers and the City of Toledo distributed 129 rain barrels that had been pre-ordered during ongoing rain barrel sale prior to the event. However, 31 Rain barrels were purchased the day of the event.

